

Approved
10/10/16

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WRAL - TV, Raleigh, NC

Date:

10/10/16

I, J N DOLLAR AND ASSOCIATES,

being/on behalf of: MARILYN AVILA,

a legally qualified candidate of the REPUBLICAN

political party for the office of: STATE HOUSE

in the GENERAL

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available): 10,000 \$

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect MARYLYN AVILA

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

THOMAS GELLENBECK

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/10/16
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted
[Signature]
Signature

☐ Accepted in Part
Marian Bell
Printed Name

☐ Rejected
Sales Mktg Director
Title

[Signature]
10/10/16

10/10/16

J.N. Dollar & Associates

P.O. Box 1352 Cary, NC 27512
Office/Fax 919.233.8399 Cell 919.649.7690

MEMORANDUM OF RECORD

TO: WRAL

DATE: October 10, 2016

Committee to Elect Marilyn Avila - Buy

Tues-Fri, 10/11 - 10/14

6:00p Evening News 4x \$1,500

11p Late News 4x \$1,000

4 days -\$10,000 gross - \$8,500 net

Total Net: \$8,500

####

CONTRACT

WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

And:

Marilyn Avila – NC House
PO Box 1369
Cary, NC 27512-1369

<u>Contract / Revision</u> 168464 /		<u>Alt Order #</u>
<u>Product</u> POL - NC House District 40		
<u>Contract Dates</u> 10/11/16 - 10/14/16		<u>Estimate #</u>
<u>Advertiser</u> Marilyn Avila – NC House		<u>Original Date / Revision</u> 10/10/16 / 10/10/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRAL	<u>Account Executive</u> Marian Bell	<u>Sales Office</u> WRAL Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	WRAL	10/04/16	10/10/16	WRAL 530p News	530-6p		:30				NM	0	\$0.00
				Candidate Card for General Election - Class 3									
N 2	WRAL	10/11/16	10/14/16	WRAL 6p News	6p-6:30p		:30				NM	4	\$6,000.00
				Candidate Card for General Election - Class 3									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1111--				4	\$1,500.00				
N 3	WRAL	10/11/16	10/14/16	Late News	11-1135p		:30				NM	4	\$4,000.00
				Candidate Card for General Election - Class 3									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1111--				4	\$1,000.00				
Totals								0.00				8	\$10,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/14/16	8	\$10,000.00	(\$1,500.00)	\$8,500.00
Totals	8	\$10,000.00	(\$1,500.00)	\$8,500.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.